

# Rosemania

## Rosemania Recommends:

### Getting Started Right - Part Two!

by: Logan Shillinglaw

In the January/February issue, Robbie did a great job of covering the basic



requirements for growing beautiful roses. Let's quickly review the high points.

1. Choose a good location for your roses.
2. Make certain you have good, balanced soil.
3. Test your soil to determine if the pH is right for roses (6.0 to 6.5)
4. Be sure your soil is free from salt build-up.
5. Use the right fertilizer or supplement at the right time.
6. Have a good disease prevention program and regular spray plan.
7. Use the right pesticide for the job at hand.
8. Choose the right sprayer for your garden needs - not too big and not too small.
9. Make garden safety your Number One priority!!

Now that we have refreshed everyone's memory (two months can be a long time), we can talk about Part Two of getting your garden started.

It is always easier to amend your soil when you are putting new plants in the ground. It is better to prepare for the challenges that face every rosarian than to have to react when faced with a problem. It's preparation time!!

Last summer and into the fall, many areas of the country were faced with drought conditions. A lot of us, including yours truly, were put on water restrictions that became worse as the summer progressed.

Fortunately for many of my container plants, I had mixed a great product into my soil that cuts down on the need for watering. **Soil Moist Water Crystals** are tiny crystals which absorb a great deal of water and swell to 200 times their dry size. Not only does this product help reduce watering, it also encourages deep root penetration, reduces soil compaction, minimizes transplant shock and lasts several seasons. **Soil Moist Water Crystals** can be added to established plants but are much easier to mix into the soil when you are planting new roses.



**Soil Moist  
Water Crystals**  
8oz. - \$9.00  
1 lb. - \$16.00  
3 lbs. - \$29.99

It's easy to prepare the crystals for mixing in your soil. Simply add 8 oz (1 cup) to three gallons of water and allow them to hydrate over night. The next day you can mix 2 cups of hydrated crystals in the soil you use for each potted plant and up to 3 cups of hydrated crystals for plants in the ground. It is a great product for all of your plants.

If your time in the garden is limited, then Spring is the time for you to add a time-released fertilizer to your roses. **BloomKote**, a great product from the same company that makes **Mills Magic Mix** and **EasyFeed**, is perfect for those with limited time or for ensuring your roses have the constant source of nitrogen and micronutrients they need to thrive. **BloomKote** is released in small amounts into the soil each time you water or when it rains. It can be added directly to new planting holes without fear of burning the roots and feeds continuously for up to 4 months! We recommend ½ to 1 cup per rose bush each season. If you wait until

## Mills Products

### *New BloomKote Time-Released Fertilizer*

<b>BloomKote 15 lb. resealable bag</b>	<b>\$39.99</b>
<b>BloomKote 40 lb. plastic pail</b>	<b>\$89.00</b>
<b>Magic Mix (9 lb.)</b>	<b>\$14.99</b>
<b>Magic Mix (20 lb.)</b>	<b>\$25.99</b>
<b>Mills EasyFeed (9lb)</b>	<b>\$39.99</b>
<b>Liquid EasyFeed (1/2 gallon)</b>	<b>\$23.99</b>
<b>Liquid EasyFeed (1 gallon)</b>	<b>\$39.99</b>
<b>Liquid EasyFeed (5 gallon)</b>	<b>\$174.99</b>

summer to apply, ½ cup per bush will be ample for the remainder of the growing season. Simply blend well with soil of newly planted roses or sprinkle around the drip line of established bushes and lightly scratch into the soil.

We mentioned *mycorrhizae* last month but it is worth repeating. The results we have seen and heard from our customers have been impressive. This natural fungus will work with your root system to establish a life-long bond allowing your roses' roots to dramatically expand. Since mycorrhizae are actually living organisms, you won't have to re-apply for years. At Rosemania, we offer two forms of mycorrhizae - granular and drench formula. The granular is perfect for adding directly to the hole when planting. Simply mix 1 to 3 teaspoons of the granular for-

## *Mycorrhizae*

**1 lb. Granular - \$15.00**

New plantings. Treats 35 - 40 bushes

**Drench Formula - \$49.95**

Existing plants. Treats 150 bushes

mula to soil you have removed to form your planting hole. When done, push back over the roots. It's that easy! I recommend the drench formula for established plants since it is a fine powder and a more concentrated form of mycorrhizae fungus. Punch 4 to 6 holes around the drip line of the rose bush with a broom handle or dowel. Mix one half teaspoon in a gallon of water and pour into the holes. Replace the soil.

**Our Complete Catalog & Secure "Online" Ordering at [www.rosemania.com](http://www.rosemania.com)**

**Orders: Toll Free 888-600-9665 M-F; 8-5 Central; Questions: 615-794-4416 Fax: 615-790-4981**

**FREE SHIPPING to the lower 48 States on all orders over \$15. (excludes roses)**

**Rosemania 4020 Trail Ridge Drive Franklin TN 37067**

# Rosemania

Safety cannot be over emphasized. In addition to your protection when using chemicals (*pesticide respirator, goggles, Tyvek coveralls and Nitril Disposable Gloves*), protection while working in the soil or pruning canes is equally important. The first step is to make certain your tetanus shot is current. Typically this shot should be re-administered every ten years. Check with your medical professional for

## Safety Equipment

Dual Cartridge Respirator	\$34.50
Respirator Replacement Cartridges	\$17.99
Nitril Disposable Gloves	
100/box (sizes S,M,L,XL)	\$19.99
Goat Skin Gloves (S,M,L,XL)	\$15.99
West County Gloves(S/M,L/XL)	\$32.95
Mud Gloves (XS/S/M/L)	\$8.99
Goggles	\$18.25
Tyvek Coveralls (sizes: S,M,L,XL,XXL)	
1 pair \$9.25; 5 - 9 pairs; price each	\$7.50

your particular situation. Always wear the right kind of hand protection. When pruning roses, you want to make sure you eliminate any chance to scratch your arms or puncture your hands and fingers with thorns. When I am doing my spring pruning, I like to use the *West County Rose Gloves*. This new high-tech



**West County Rose Gloves**  
\$.32.95 per pair

glove features durable, puncture-resistant synthetic suede, padded palms and reinforced finger pads to protect against sharp thorns, prickly stems or abrasive logs. The extended elbow-length gauntlet shields forearms and protects against snagged sleeves. Gauntlet openings are large, making for better air circulation, less perspiration build-up and a more comfortable fit. Tops of hands and forearms stay cool and are flexible, too. Better yet - they are machine washable!

For folks with arthritis and stiff hands,

you may want to consider the *Bionic Garden Gloves*. Constant gripping and



*Bionic Garden Gloves are the first to earn the Ease-of-Use Commendation by the Arthritis Foundation. \$39.95 (women's and men's sizes. See our website for sizing chart.)*

pinching can leave hands fatigued, worn and callused. *Bionic Garden Gloves* are the first to incorporate the anatomical nature of the hand - providing natural dexterity, enhanced comfort and feel and improved grip strength. Tool handles and lawn equipment constantly rub against the natural peak of the palm. To keep it protected, the Bionic Glove places extra padding in the area. Relief padding is also placed in strategic locations to even out the hand surface, protecting against friction and improving grip strength. Extremely thorn resistant!!

Our *goatskin gloves* are an economical yet, durable and thorn resistant protection option. The soft goatskin is the only leather that is highly resistant to thorn punctures. Soft, but extremely tough. For working in the soil, we recommend the *Rosemania Mud Gloves*. Designed for durability and comfort while digging and working in dirt and mud, the mud glove has no seams in fingertips to wear out. A 100% cotton knit glove is dipped in thick rubber with fingers precurved for flexibility. The rubber is then texturized for better grip so it is easy to grab roots or rocks. Knit cuff keeps dirt out so fingers and nails stay clean. Machine washable and dryable.

## PRODUCT UPDATES AND ANNOUNCEMENTS

We get quite a few calls and notes from people who want to know the latest in

product announcements, but do not have easy access to our website. You've spoken and we have listened.

**Rose Update!** We are quickly selling out of many of our varieties of bare root large roses as well as our exclusive mini and mini-flora roses. Our last bare root rose shipment is set for May 5 while our last mini/miniflora shipment will be on May 19.

**Banner Maxx/Honor Guard.** For some time, we have been offering a different manufacturer's version of *Banner Maxx* called *Honor Guard*. This product contains the exact same chemical (Propiconazole) and at the same concentration (14.3%) as *Banner Maxx*. Both are in one pint containers but with a recent manufacturer's price increase of *Banner Maxx*, the *Honor Guard* now costs almost **20% less** for the same high quality protection. As you know from our articles and advice, we are strong believers in the fungicide, propiconazole. You now have an option to get the same great product and save money.

**SpotShot Sprayer.** Rosemania is pleased to announce that we are now offering a standard model of this very popular battery powered sprayer. This configuration comes with a 35 foot hose and a 24 inch spray wand along with the battery charger and 10 inch wheels. We still carry the



## Rosemania Deluxe Model



**Battery charger,  
50 ft. hose,  
30" spray wand,  
10" wheels.  
\$439.95**

*Continued on Next Page*

# Rosemania

*Continued from previous page*

special **Rosemania Deluxe model** with a 50 foot hose and a 30 inch spray wand. With either model, you can count on receiving a high quality sprayer that will meet the needs of your garden.

**Seed Packets.** Most rosarians grow and enjoy more than just roses. Our loyal customers have been asking when we would be offering flower seeds on our website. We are pleased to announce that we now are carrying Renee's Garden seeds. Our "garden artists" have assembled some beautiful garden collections each containing five varieties of seeds. We also offer an herb collection and a very popular pumpkin and gourd collection. These are high quality seeds so you can count on these being a wonderful addition to your landscaping. Remember - now is the time to get your garden ready. **Be sure to inventory your supplies and garden tools.** If you have questions, give our helpful sales staff a call.

## **EZ Backpack Sprayer**

**4 Gallon  
Battery-Powered  
10 hr. Battery Life!  
No More Pumping  
by hand!  
Only \$134.95**

## **pH Meters**

**Kelway HB-2**

**Kelway HB2 \$115.00  
Generic (like HB2) \$84.95  
Soil pHD \$61.00**



**Clearex  
Salt Leaching  
Solution  
\$19.99 - quart  
\$37.99 - gallon**

## **Insecticides**

**Conserve SC (Great for thrips!) \$129.95  
Merit (2 oz) (for aphids and J. Beetles) \$59.99  
Orthene 97 WP (.773 lb) \$24.99  
Mavrik (quart) \$145.00  
Neem Oil (pint) \$21.50  
Systemic Insect Killer(aka Isotox pint) \$21.50  
Talstar Professional (quart) \$99.99**

## **Fungicides**

**Eagle 20EW (pint) \$72.99  
Banner Maxx (pint) \$72.99  
Honor Guard (pint; same as B. Maxx) \$57.99  
E-RASE (pint) for Powdery Mildew \$24.50  
Compass (8oz) \$229.00  
Compass (2oz) \$69.99  
Mancozeb (pint) \$24.99  
Pentathlon DF (6 lb) \$39.99  
Pentathlon LF (2.5 gallons) \$95.00  
Daconil Ultrex (5 lb) \$85.00  
Clearys 3336F (quart) \$72.99  
Aliette WDG (5 lb) \$154.95  
Aliette WDG (4oz NEW!) \$29.00  
Stature DM (for Downey Mildew) \$139.99  
CuPro (Kocide) 3lb. \$35.00  
Decree 2.5 lb \$240.00**

## **Pruners & Loppers**

**Felco #2 Pruner \$49.99  
Felco #6 Pruner \$47.99  
Felco #7 Pruner  
(rotating handle) \$59.99  
Felco #8 or #9 Pruner \$49.99  
Felco #12 Pruner \$54.99  
Felco Leather Holster \$12.95  
Replacement Blades \$14.50  
Replacement Spring (2 pack) \$6.50  
Blade/Spring Combo \$17.50  
Felco F-600 Folding Saw \$29.00  
Felco Lubricant Spray \$13.95  
Fiskars PowerGear Pruner \$29.99  
Fiskars Power Gear Loppers \$29.99  
Victorinox Budding Knife \$21.00**

## **Specialty Products**

**Indicate 5 (quart) \$19.95  
Indicate 5 (gallon) \$41.95  
Response (quart) \$24.95  
Response (gallon) \$58.00  
Sequestrene 330 Fe  
Chelated Iron (5 lb) \$48.00  
Brass Siphon Mixer \$19.99  
Dip N' Grow (2oz) \$9.99  
Pro-Tekt (quart) \$21.50  
Pro-Tekt (gallon) \$35.99**

**New Stem Stripper!  
We absolutely love this.  
You will too! Only \$15.00**



## **Miticides**

**Avid (8oz) \$108.00  
Avid (quart) \$315.00  
Floramite SC (quart) \$269.99  
Forbid (New! 8oz) \$269.99  
Hexygon (6oz) \$180.00**

## **Valued Customers!**

**Don't miss your last chance to order our own proprietary miniature roses grown in 3" pots. See our website for our complete rose list with color photos and descriptions.**

**[www.rosemania.com](http://www.rosemania.com)**

**Our Complete Catalog & Secure "Online" Ordering at [www.rosemania.com](http://www.rosemania.com)**

**Orders: Toll Free 888-600-9665 M-F; 8-5 Central; Questions: 615-794-4416 Fax: 615-790-4981**

**FREE SHIPPING to the lower 48 States on all orders over \$15. (excludes roses)**

**Rosemania 4020 Trail Ridge Drive Franklin TN 37067**